

# Film, Fashion and Consumption



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## Special Issue – Masculinities on Screen

Costumes in film and television reflect the choices of filmmakers, directors and producers; certain items of clothing have become identified with popular characters, from Indiana Jones' brown fedora and the white jumpsuits and black bowler hats of Alex and his cohort in *A Clockwork Orange* to Neo's sunglasses and long black trench-coat in *The Matrix*. Costume is used to depict particular types of masculinities on screen.

Costuming is more than the framing of characters and narratives in popular culture. Costuming, particularly in relation to gender, can also produce stereotypes around masculinity, which may shape social attitudes and influence social behaviour. Conversely, representations of masculinity in popular culture can also act to counter social attitudes and behaviour. What is of interest here is how masculinity is recognised as a cultural construction, and the role of costuming in informing the narratives and discourses of masculinity. The aim of this Special Issue is to critically examine costumed masculinity in ways that reveal and challenge the very idea of what masculinity is.

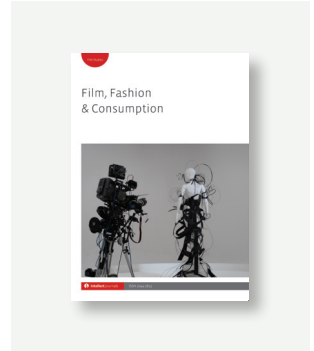
The Special Issue will consider the ways masculinity has been constructed on screen through costuming, whether in historical or contemporary contexts. We are particularly interested in how these are reflected in, or influenced by, fashion and/or everyday clothing.

Key themes for discussion:

- Constructing marginal masculine identities on screen
- The fashion industry's involvement with the film industry
- Iconic fashion statements by male actors
- Masculine film fashion on the high street
- The professional male on the screen
- How costuming contributes to masculine typecasting
- Class, race, ethnicity, and/or sexuality as they intersect with representations of masculinity on screen
- Shifting patterns of masculinity evidenced in costume
- Representations of masculinity in different genres
- Violence and masculinity via costuming
- Costuming and masculinity in music videos and other screen media
- Power and disempowerment of masculinity evidenced in costuming
- Representations of political masculinity via costuming
- Masculine costumes in different historical and geographical settings
- Aspects of masculinity, screen and fashion/costume in different political, social and cultural contexts

## Email proposals to Guest Editors

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