EUPOP 2022
Jagiellonian University, July 14th – 16th, 2022
Deadline: 31st March, 2022

Individual paper and panel contributions are welcomed for the ninth annual international conference of the European Popular Culture Association (EPCA), to be held at Jagiellonian University, Kraków, Poland, July 14–16, 2022.

Travel bans and regulations are now experienced worldwide; we will be monitoring the situation closely.

All accepted abstracts (originally for 2020 and 2021) will be good in 2022.

EUPOP 2022 will explore European popular culture in all its various forms. This includes, but is by no means limited to, the following topics: Climate Change in Popular Culture, European Film (past and present), Television, Music, Costume and Performance, Celebrity, The Body, Fashion, New Media, Popular Literature and Graphic Novels, Queer Studies, Sport, Curation, and Digital Culture. We also welcome abstracts which reflect the various ways of how the idea of relationship between Europe and popular culture could be formed and how the current turmoil in European identity (e.g. the legacy of totalitarianism and fascism), union, its borders and divisions are portrayed in popular cultural themes and contents.

Papers and complete panels for all strands will be subject to peer review. Proposals for individual presentations must not exceed 20 minutes in length, and those for panels limited to 90 minutes. In the latter case, please provide a short description of the panel along with individual abstracts. Poster presentations and video projections are also warmly welcomed.

There will be opportunities for networking and publishing within the EPCA. Presenters at EUPOP 2022 will be encouraged to develop their papers for publication in a number of Intellect journals, including the EPCA’s Journal of European Popular Culture. A full list of Intellect journals is available at:

https://www.intellectbooks.co.uk/journals/index/
Proposals comprising a 300-word abstract, your full name, affiliation, and contact details (as a Word-file attachment, not a PDF) should be submitted to Kari Kallioniemi (kakallio@utu.fi) by **31.03.2022**. Receipt of proposals will be acknowledged via e-mail, and the decision of acceptance will be notified within two weeks of submission.

The conference draft program will be announced in May 2022, along with the conference registration and accommodation details. The likely conference fee will be **150** euros (student), and **200** euros (other). The fee includes coffees, lunches, evening reception & dinner, and EPCA Membership (includes subscription to the *European Journal of Popular Culture*, Intellect Press).

The keynote speakers:
Dr Tomasz Z. Majkowski (Jagiellonian University)
Professor Mari Pajala (University of Turku)
Professor Małgorzata Sugiera (Jagiellonian University)

**The European Popular Culture Association**
The European Popular Culture Association (EPCA) promotes the study of popular culture from, in, and about Europe. Popular culture involves a wide range of activities, material forms and audiences. EPCA aims to examine and discuss these different aspects as they relate both to Europe and to Europeans across the globe, whether contemporary or historical.

**EUPOP 2022 is organised by:**

Kind Regards,
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