AIMS AND SCOPE OF JOURNAL
The Journal of Design, Business & Society is a double-blind peer reviewed scholarly journal that aims to publish high-quality academic articles that examine the role of design in business and/or society, case studies, design critiques and book reviews of relevant literature. Our aim is to promote cross-disciplinary research in the field of design. Therefore, in addition to design articles we are also interested in receiving manuscripts on research about design that are coming from non-design areas, such as business, marketing, management, health, psychology, social sciences, environmental sciences and others.

ILLUSTRATIONS
We welcome images illustrating an article. All images need a resolution of at least 300 dpi. All images should be supplied independently of the article, not embedded into the text itself. The files should be clearly labelled and an indication given as to where they should be placed in the text. Reproduction will normally be in black-and-white. Images sent in as e-mail attachments should accordingly be in greyscale.

The image should always be accompanied by a suitable caption (the omission of a caption is only acceptable if you feel that the impact of the image would be reduced by the provision of written context). The following is the agreed style for captions: Figure 1: Caption here. Please note the colon after the number and the terminating full point, even if the caption is not a full sentence. Copyright clearance should be indicated by the contributor and is always the responsibility of the contributor.

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The journal follows standard British English. Use ‘ize’ endings instead of ‘ise’.

LENGTH OF ARTICLES
Articles must not exceed 8000 words including notes and references – but not including the author biography, keywords or abstract.

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Contributors must check that each of the following have been supplied correctly:
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- Author addresses – the submitted material should include details of the full postal and e-mail addresses of the contributor for correspondence purposes.
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- Abstract of no more than 300 words; this will go on to the Intellect website.
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NOTES
Notes may be used for comments and additional information only. In general, if something is worth saying, it is worth saying in the text itself. A note will divert the reader’s attention away from your argument. If you think a note is necessary, make it as brief and to the point as possible. Use Word’s note-making facility, and ensure that your notes are endnotes, not footnotes. Place note calls outside the punctuation, so AFTER the comma or the full stop. The note call must be in superscripted Arabic (١, ٢, ٣).

OPINION
The views expressed in the Journal of Design, Business & Society are those of the authors, and do not necessarily coincide with those of the Editors or the Editorial or Advisory Boards.

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Any matters concerning the format and presentation of articles not covered by the above notes should be addressed to the Editor.

QUOTATIONS
Intellect’s style for quotations embedded into a paragraph is single quote marks, with double quote marks
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All omissions in a quotation are indicated thus: […]

Note that there are no spaces between the suspension points. When italics are used for emphasis within quotations, please ensure that you indicate whether the emphasis is from the original text or whether you are adding it to make a point.

REFEREES
The Journal of Design, Business & Society is a refereed journal. Strict anonymity is accorded to both authors and referees.

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All references in the text should be according to the Harvard system, e.g. (Bordwell 1989: 9). The default term used for this list is ‘References’. Please do not group films together under a ‘Films cited’ heading. Instead, incorporate all films into the main body of references and list them alphabetically by director. The same rule applies to television programmes/music/newmedia: identify the director/composer and list alphabetically alongside books, journals and papers.

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• ‘Anon.’ for items for which you do not have an author (because all items must be referenced with an author within the text)
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The following samples indicate conventions for the most common types of reference:


Woolley, E. and Muncey, T. (forthcoming), ‘Demons or diamonds: a study to ascertain the range of attitudes present in health professionals to children with conduct disorder’, Journal of Adolescent Psychiatric Nursing.

Zhang, Zimou (2004), Shi mian mai fu (House of Flying Daggers), China: Beijing New Picture Film Co.

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Unless an informal conversation, interviews can be cited in text and included in the references. In the references, the name of interviewer/interviewee, type of communication, location, day and month should be included [if available].


Branson, Richard and Doe, John (2014), in person interview, Birmingham City University, 4 July.

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Website references are similar to other references. There is no need to decipher any place of publication or a specific publisher, but the reference must have an author, and the author must be referenced Harvard-style within the text. Unlike paper references, however, web pages can change, so there needs to be a date of access as well as the full web reference. Website or blog titles should be in roman font. In the list of references at the end of your article, the item should read something like this:

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Articles submitted to the Journal of Design, Business & Society should be original and not under consideration by any other publication. Contributions should be submitted electronically as an e-mail attachment in Microsoft Word format. Books for review should be sent to the Editorial Assistant, c/o the Editorial Office.

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